

NYSE Amex:

BDR

Blonder Tongue Laboratories, Inc.

Fact Sheet

WHAT WE DO:

Blonder Tongue Laboratories, Inc. (NYSE Amex: BDR) is a technology-development and manufacturing company that delivers encoding, digital transport, and broadband product solutions to the cable markets the Company serves, including the multi-dwelling unit market, the lodging/hospitality market and the institutional market, including hospitals, prisons and schools. From the cable television pioneers that founded the Company in 1950, to the highly experienced research and development team that creates new products today, the Company's success stems from working with its customers to provide quality products and support. For over 60 years Blonder Tongue has been providing real-world solutions based on continually advancing technology, enabling the Company to maintain its position as a leader in the cable markets it serves. Since its founding, Blonder Tongue has developed technology for niche cable television applications. With the expansion into high quality High Definition ("HD") digital Encoding, Internet Protocol Television ("IPTV") and most recently Edge QAM (Quadrature Amplitude Modulation), the Company is positioned to grow its existing business and continue expanding into new markets.

OUR PRIMARY MARKETS:

Hospitality: Hotels, Motels, Resorts, Casinos, Marinas

Education: Schools (K-12), Vocational Schools, Colleges / Universities, Corporate Training

Institutional Facilities: Hospitals / Nursing Homes, Correctional Facilities / Prisons, Entertainment / Sports Complexes

Government: Federal & State Buildings, Embassies, Military Bases

OUR PRODUCT PORTFOLIO:

Encoder Collection accepts and auto-detects various input sources (analog and/or digital) and output digitally encoded HD or SD (standard definition) video in various output formats to be used for digital video distribution over typical private coaxial networks in a variety of institutional environments.

Digital Collection offers a comprehensive series of products designed to multiplex, modulate, demodulate, process, and transcode digital video signals.

Edge & IP Solutions includes several models of EdgeQAM products compatible with DTCP-IP and Pro:Idiom™ encryption standards which in conjunction with QAM technology, allow operators to deliver HD content over a coaxial cable infrastructure.

CATV Products from antennas to modulators, from RF amplifiers to fiber nodes, our CATV products encompass all equipment necessary to deploy an analog or digital Cable TV solution.

The company is named after its founders, Isaac (Ike) S. Blonder and Ben H. Tongue.

www.blondertongue.com



2011

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Investor Related Information

Consolidated Summary of Operating Results (in thousands):

	Three Months Ended Jun. 30, 2011	Three Months Ended Mar. 31, 2011	Three Months Ended Dec. 31, 2010	Three Months Ended Sept. 30, 2010
Net Sales	\$7,206	\$5,998	\$7,497	\$9,151
Gross Profit	\$2,594	\$2,157	\$2,734	\$3,465
Earnings from Operations	\$158	\$(272)	\$412	\$775
Net Earnings	\$105	\$(316)	\$368	\$721
Basic and Diluted Net Earnings Per Share	\$0.02	\$(0.05)	\$0.06	\$0.12

Consolidated Balance Sheets (in thousands):

	Jun. 30, 2011	Mar. 31, 2011	Dec. 31, 2010	Sept. 30, 2010
Current Assets	\$14,394	\$13,804	\$13,878	\$14,156
Property, Plant, and Equipment (net)	\$3,996	\$3,774	\$3,812	\$3,855
Total Assets	\$27,294	\$26,819	\$26,612	\$27,254
Current Liabilities	\$2,393	\$2,234	\$1,697	\$5,573
Long-term Liabilities	\$2,953	\$2,818	\$2,872	\$42
Stockholders' Equity	\$21,948	\$21,767	\$22,043	\$21,639
Total Liabilities and Stockholders' Equity	\$27,294	\$26,819	\$26,612	\$27,254

Valuation:

	Jun. 30, 2011	Mar. 31, 2011	Dec. 31, 2010	Sept. 30, 2010
Book Value / Share	\$3.53	\$3.51	\$3.50	\$3.35
Market Capitalization	\$10,499,000	\$12,728,000	\$13,001,000	\$14,304,000

